



**ESCI**



# ENGINEERING STAFF COLLEGE OF INDIA

Gachibowli, Hyderabad-500032, Telangana State.

## ONLINE TRAINING PROGRAMME ON

# " DESIGN THINKING , INNOVATION MANAGEMENT & IPR "

FOR SCIENTISTS, TECHNOLOGISTS, ENGINEERS  
AND MANAGERS

**DATE & TIME : 15-17 June 2021 from 09.45 Hrs**



For more information please write to us on [fdp@escihyd.org](mailto:fdp@escihyd.org)

## **OBJECTIVES:**

- Participants will gain in-depth knowledge on concept of Design Thinking, Innovation & IPR.
- Will understand how to file a Patent in Indian, US and Europe Patent Offices.
- Can able to understand how to promote a culture of Innovation within Organisations.

## **COURSE COVERAGE:**

- Concept of Design thinking in Research and Industrial Organisations.
- Insights into Innovation and Thinking Framework
- Creativity & Innovation Management in Design Thinking
- Problem based Learning with respect to Innovation & Design Thinking
- Innovation Tools-SCAMPER, Doblin's 10 types of Innovation
- IPR & its scope in Defence and Industrial Research
- Trademarks, Copy Rights, Industrial Design Rights
- Patent Filing Procedures in India, U.S. & Europe
- Importance of Patents, Drawings(Illustrations)
- Product Development using Design Thinking- A Corporate Perspective
- MVP using Design Thinking- A case study on Community Tourism
- Story Telling for Design Thinkers
- Rapid Prototyping with case-studies
- Practical challenges in Design Thinking solutions in AI and IoT`

**Methodology:** Methodology of the programme includes online training sessions with Lecture / Discussion with audio visual aid, bench marked video shows, group discussions, Group Exercises, case studies, debates, sharing of experiences.

**RESOURCE PERSONS:** The faculty (Resource Persons) consist of experts from industry, academic, Patent Attorneys besides that from ESCI.

**TARGET GROUP:** Scientists, Technologists, Engineers from Defence, Scientific and Industrial Organisations also from PSU's/ Government are eligible to attend.

**For more information please write to us on [fdp@escihyd.org](mailto:fdp@escihyd.org)**



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To Register, please send scanned copy of duly signed nomination letter to the course director on mail Id: [fdp@escihyd.org](mailto:fdp@escihyd.org) & [escifdpcell2016@gmail.com](mailto:escifdpcell2016@gmail.com)

**CERTIFICATE:** A certificate of participation will be awarded to each participant on conclusion of the programme

**GENERAL INFORMATION :** ESCI encourages participants to present case studies from their respective organizations.

### **5) PROGRAMME VENUE, DATES & TIMINGS**

**ORGANISING INSTITUTE:** Engineering Staff College of India (ESCI) Campus, Old Bombay Road, Gachibowli, Hyderabad- 500 032, Telangana, India

**DATES:** 15-17 June 2021

**TIMINGS:** 09:45 Hrs to 15.30 Hrs.

**REGISTRATION FEE:** **Rs.9,500 + 18% GST** (Fees includes Experts remuneration, Presentations, IT Infrastructure , ESCI overheads etc)

### **ESCI ACCOUNT DETAILS :**

Beneficiary Name: Engineering Staff College of India

A/c No: 10007111201 with SBI Bank,

RTG'S/ NIFT/ IFSC/Code No: SBIN 0004159

### **COURSE DIRECTOR:**

**Er.Sai Kishore.P**

Head(FDP Cell & M&T Division) & Nodal Officer(DST Programmes)

Engineering Staff College of India

Gachibowli, Hyderabad-500 032

Mobile: 9912523285 / 8074221214 / 9440372792

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## ENGINEERING STAFF COLLEGE OF INDIA

Gachibowli, Hyderabad-500032, Telangana State.

# **National Level Online Training Programme on Design Thinking, Innovation Management & IPR for Scientists, Technologists, Engineers and Managers.**

**DATE & TIME:** 15 - 17 June 2021 from 09.45 Hrs

### **REGISTRATION FORM**

<b>Sl.No</b>	<b>Name of the Participant</b>	<b>Designation</b>	<b>Contact Number</b>	<b>Email ID</b>
1.				
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### **Details of Nominating Authority**

**Name:**

**Organisation Name:**

**Designation:**

**Office Seal:**

**Authorized Signature and Stamp**

**COURSE DIRECTOR:**

**Er.Sai Kishore.P**

Head(FDP Cell) & Head(M&T), Programme Director

Engineering Staff College of India

Gachibowli, Hyderabad-500 032

**Mobile:** 9912523285 / 9440372792 **Email:** escifdpcell2016@gmail.com